



22 September 2011

To Whom It may Concern

Re: Michelle Holland - Display Solutions

G&A Nelson is a full service branding and design agency based in Christchurch. Our core business is the 'creative'. We choose to partner with suppliers that consistently deliver to the highest standard to showcase the work we do.

Michelle Holland of Display Solutions has worked with G&A Nelson on numerous projects over the years. Projects include trade shows, product launches and rebrands for national and international use. We place great value on Michelle's ability to provide a solutions-based service with her trademark friendly and enthusiastic attitude.

Michelle's understanding of the importance of the brand, coupled with her hands-on knowledge of materials, display systems and custom made solutions is invaluable. She provides realistic options that best suit the needs of the client and stay within the budget.

G&A Nelson unreservedly recommends Michelle Holland and her company, Display Solutions.

Sincerely

Grant Nelson
Principal

Farmers

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15 February 2000

To Whom It May Concern

Dear Sir or Madam:

RE: Ms Michelle Holland

I have known Ms Holland for some four years in her capacity as a Director of Miller Studios, Christchurch.

At all times she has conducted herself in a very professional manner and has always, but always, put the needs of the customer first. This has been demonstrated from her first contact, a cold call, and the many regular follow up calls in which she clearly demonstrated her tenacity and desire to gain Farmers business in Christchurch and the South Island. This dedication and commitment to the task eventually paid off!

I would place Ms Holland in the top percentile of the suppliers with whom I have had dealings with in the last ten years. I have no doubt that she would apply herself to any new position with the same degree of commitment and high level of customer service.

In conclusion, in the opening of our flagship store in Christchurch Ms Holland worked many long and late hours in order to satisfy our requirements for last minute signage and in correcting damage and errors in other suppliers signs. In every situation she delivered a solution on time and to budget. This service level is not often seen in my experience.

I have no reservations in recommending Ms Holland as a dedicated, hardworking and committed professional in whom I have placed great trust. I would wish her every success in her chosen role and would assure any prospective employer that she is an asset worth having on the team.

Should you wish to discuss any of the above further please do not hesitate to contact me.

Sincerely,



Bill Ross
Retail Design and Development Manager