

McPhail Sports – Body Glove Brand



Who are Body Glove?

Since 1953, Body Glove® has been all about water. Body Glove has established itself as the leading watersports brand in the world by providing innovative, high quality products that protect water people and enhance their lives

Client Desires...

“Back in Feb 2010 I needed to find quickly a Display company in NZ who could work a miracle.

We were challenged by our client in Jan to come up with a display solution for wetsuits and have this delivered and assembled in all 85 stores around NZ for the beginning of Spring / Summer 2010

From that first conversation I felt that we had found the right company and following that, a few days later, arranged a meeting. Michelle met with us early Feb and assured us that what we were requesting was not a problem and this was their area of expertise.

We explained exactly what we wanted and basically left it with her to come up with not only a design, but also a manufacturing source, which she delivered. We both settled on a design, lead time and most importantly a very competitive price.

It took nearly 6 months to finally confirm the project and when we finally got the go ahead we had 5 weeks from the confirmation of the order to the delivery date.

The production went without a hitch and Michelle all along assured me that the cargo would arrive on time, which it did.

She even went beyond just looking after the administration side of the project but got involved with the quality control, packaging and delivery of the goods. We achieved the dead line with a day to spare. Miracle achieved!!

The service from Michelle at Display Solutions, the communication, the honesty and willingness to go that extra mile, made our experience memorable.

I will have no hesitation in dealing with Display Solutions again and would recommend them to anyone who is looking for solutions to any display requirements.”

Tony Deller
Divisional Manager

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 display solutions

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