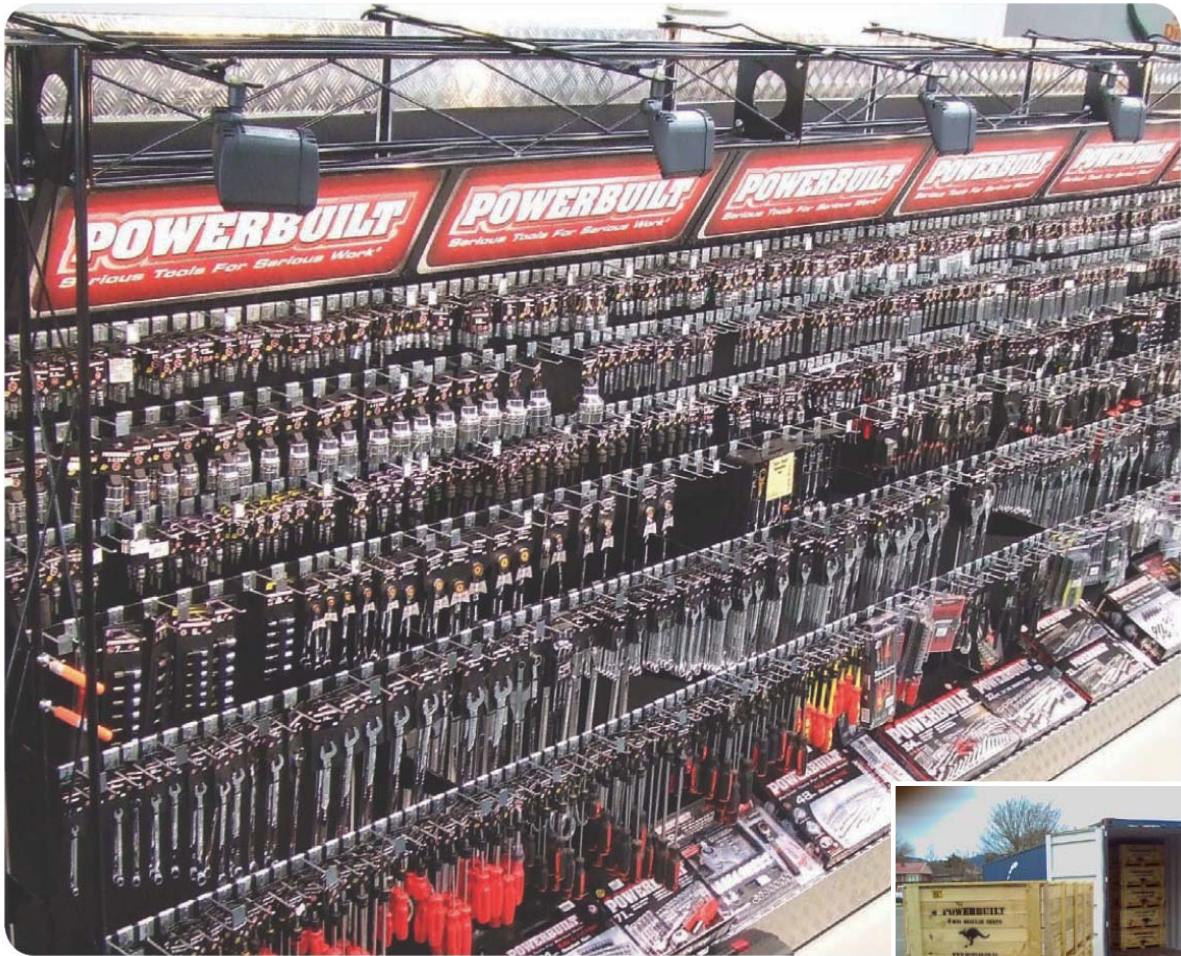


Alltrade Tools – Powerbuilt Brand



Who are Powerbuilt Tools?

Powerbuilt® is the premier tool and equipment brand marketed by Alltrade Limited. Powerbuilt® hand tools are trusted and used by millions of serious D.I.Y, Trade and Industrial people all around the world everyday.

Client Desires... To have a display that helped acquire “real estate” in retail outlets as well and building the Powerbuilt brand recognition as a quality product.

“Display Solutions came up with a permanent yet flexible in-store merchandising display that really works for us. Our product, Powerbuilt Tools, looks fantastic in this display and the custom lighting adds to the high visibility.

Best of all, the system allows us to install it ourselves which gives us quality control.”

Brett Wood
Managing Director, Alltrade Limited

Products Used...

- ✓ Custombuilt merchandising system
- ✓ Display lighting
- ✓ Specialist Packaging
- ✓ DIY Installation

BETTER VISIBILITY EQUALS BETTER BUSINESS

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 display solutions